

FOR IMMEDIATE RELEASE

Haymarket Protects its Brands Online with Corporation Service Company

London, UK– February 11, 2008 – Haymarket Media Group, the global media company, has selected Corporation Service Company®, the leading corporate identity and brand protection company, to manage its entire domain name portfolio. CSC® will help Haymarket manage and secure its Web presence as well as protect its brands from infringement on the Internet.

Bob Horsman, Senior IT Project Manager commented, “As a global company, with a vast variety of publications and business areas, it is vital that we have complete control over our domain name portfolio. By consolidating the portfolio with one domain name service provider, we can ensure that the registration contact details are standardised, making the management of the domains easier. We selected CSC because they have the expertise and the resources to provide us with superior service.”

“The first step in working with Haymarket is to consolidate its portfolio to ensure effective management” commented Robert Farrugia, European Managing Director at Corporation Service Company. “One of the key issues that brand owners must address is the decentralised way in which domain names are handled internally. We have seen with most companies, various departments have been involved in registering and managing domains with different service providers, resulting in a fragmented and less secure portfolio.”

In addition to strategic brand protection advice, CSC also provides digital services to Haymarket including, DNS hosting, email forwarding and digital certificates. Mr. Farrugia commented, “It is important that CSC become our customers’ trusted partner and not just another vendor. It is through this partnership that we can help our customers balance both the risks and budgets associated with protecting their corporate identity online”.

CSC will service the UK-based company's requirements through its European Headquarters in London.

About Haymarket

Haymarket has its heart and soul in publishing and media. Since the company was founded in 1957, Haymarket has always prided itself on being a highly creative business, with an unrelenting focus on the quality of its products and people. Haymarket serves a broad spread of business and consumer markets, from sport to town planning, reaching audiences through print, technology, exhibitions and live events.

About CSC®

Corporation Service Company®, a privately-held company headquartered in Wilmington, DE, USA, is a leading provider of legal and financial services for many of the world's largest companies, law firms and financial institutions. Founded in 1899, CSC is a service company dedicated to reducing risks and costs for our clients by providing corporate identity protection; corporate governance and compliance; litigation and matter management; as well as deal and transaction support services. Each of the services offered by CSC is fully integrated with our monitoring, workflow, compliance and reporting solutions. To learn more about CSC, visit www.cscglobal.com.

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